

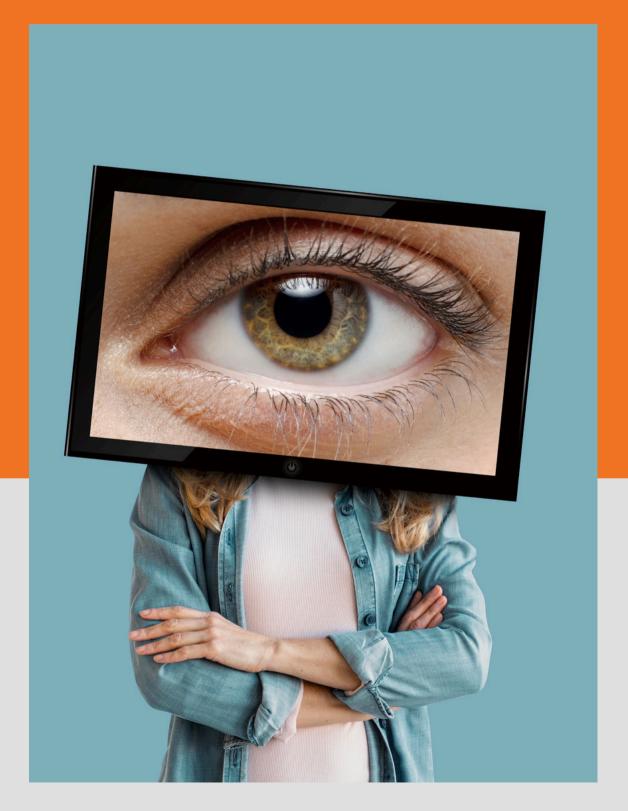




AT PRODIGY WE CONCEPTUALIZE







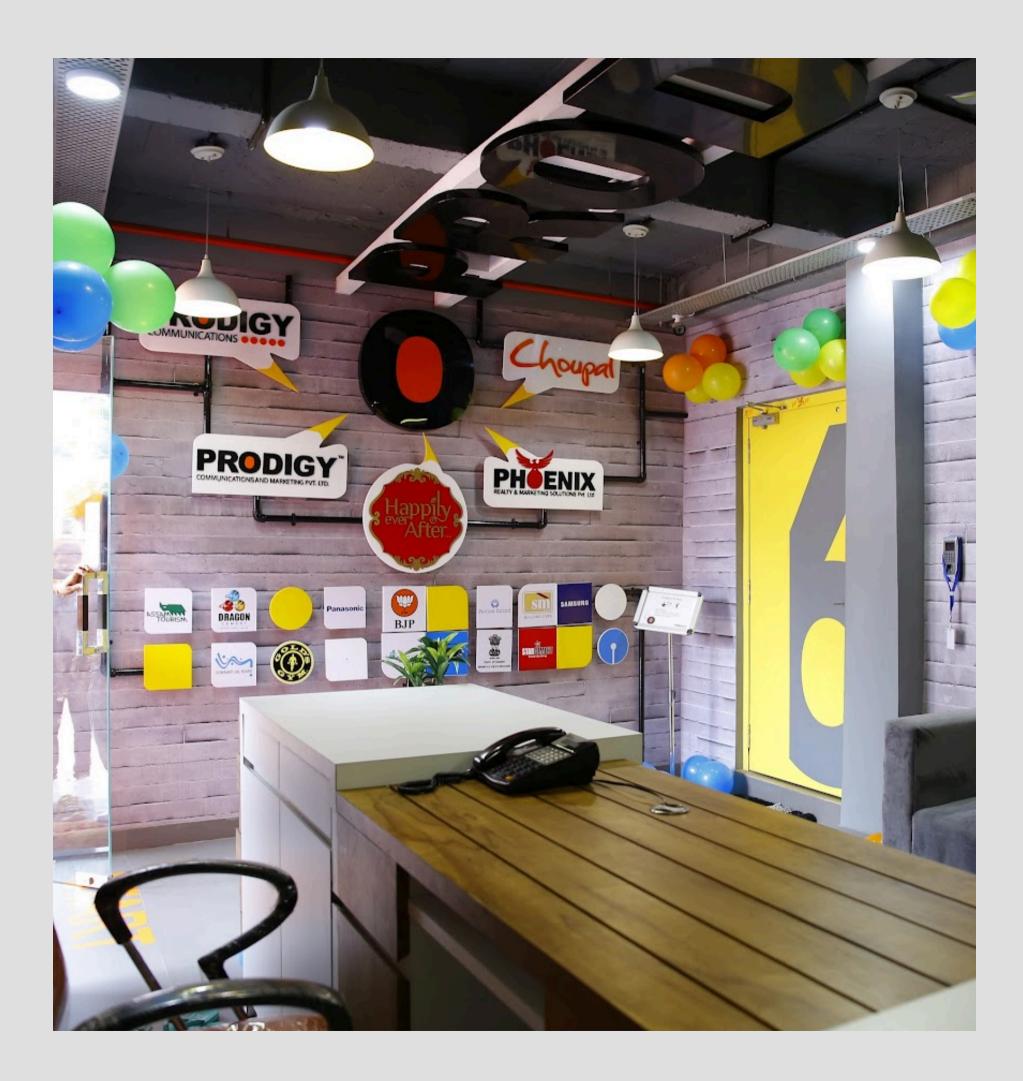
VISUALIZE



AND BRING IDEAS TO LIFE

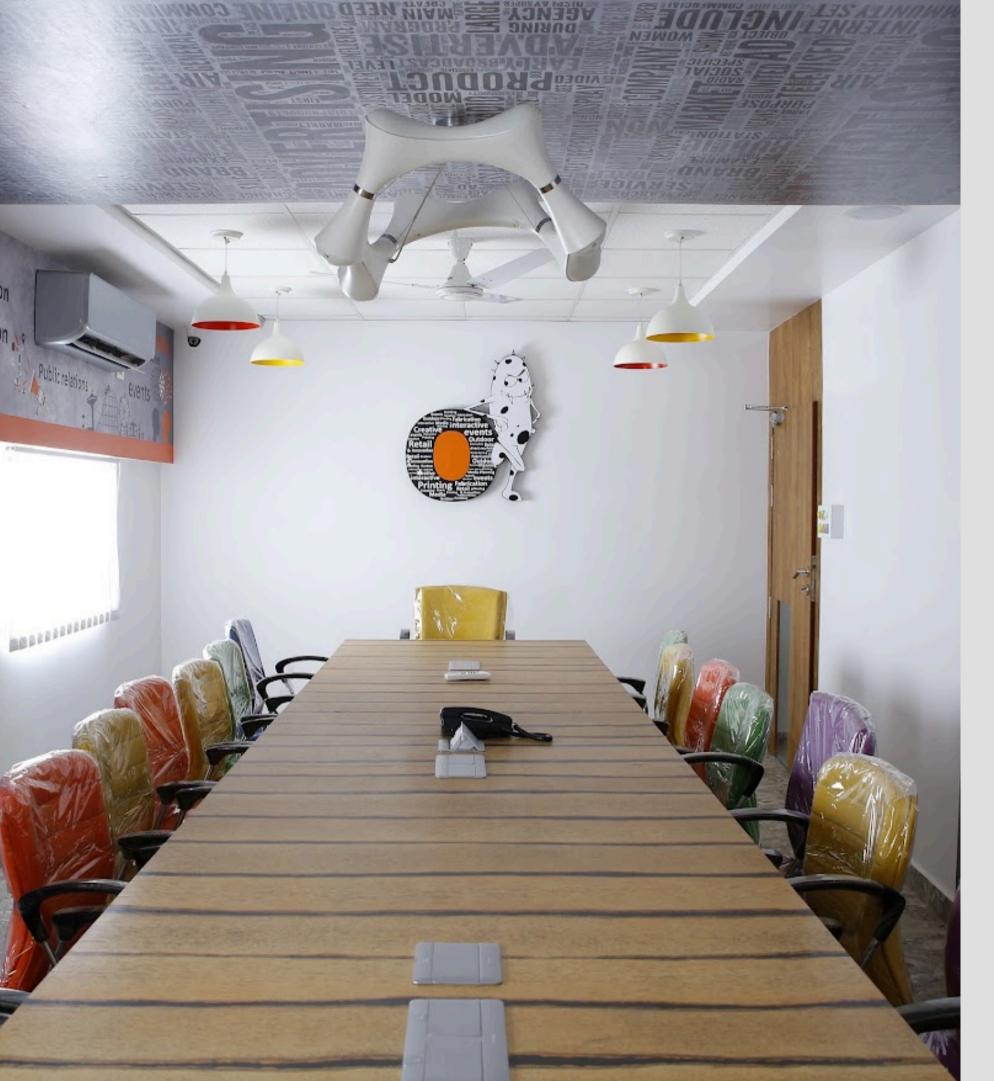






AGENCY CREDENTIAL





WEARE

CREATIVE | INNOVATIVE | INTERACTIVE

A 360° Marketing & Communications Agency For Your Brand's Marketing & Promotion



OUR USPS

Creative & Interactive

Retail & Innovation

Media Buying

ONE STOP
SOLUTION
FOR ALL
MARKETING
REQUIREMENTS

Outdoor & Digital Media

Events

Printing & Fabrication

Public Relations

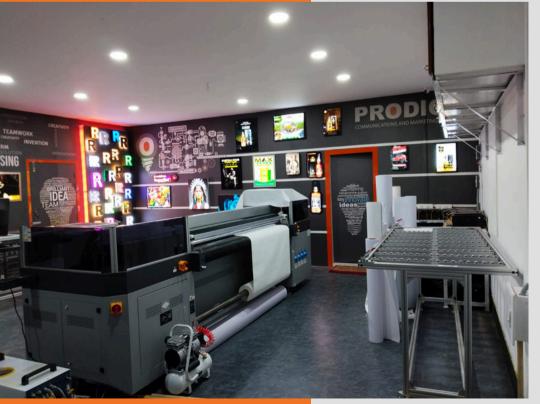








- In House Printing unit with 72000 sqft. printing capacity per day.
- An exclusive dedicated team of 10 nos. for outdoor activation & Outreach activities.
- Around 5 creative designers for prompt & innovative creative designing including generating ideas.
- Last but not the least, 18 years of experience in the industry.



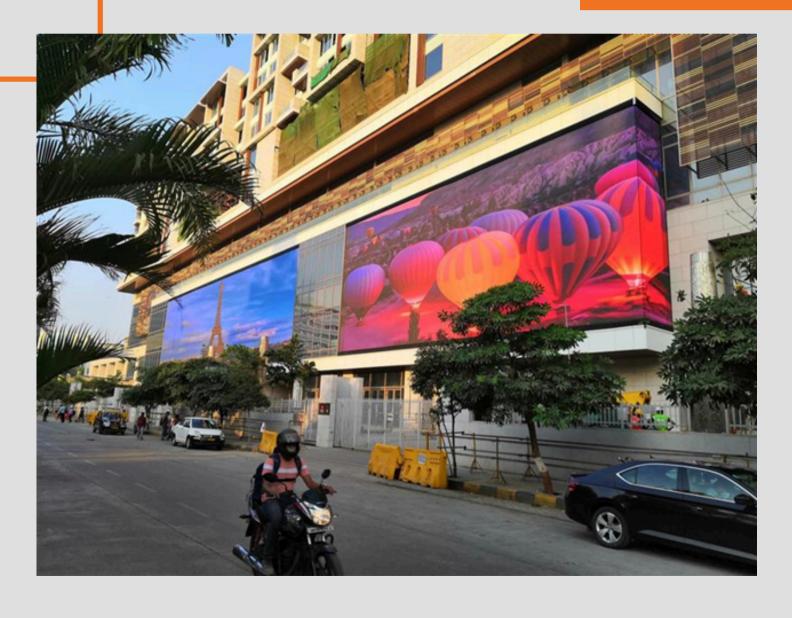


CHANNEL PARTNER

WITH THE LARGEST LED MANUFACTURERS OF INDIA



In collaboration with Xtreme Media, we offers cutting-edge LED display screens for impactful outdoor advertising and engaging events. With high resolution and versatile configurations, our screens ensure your message stands out and captivates your audience.





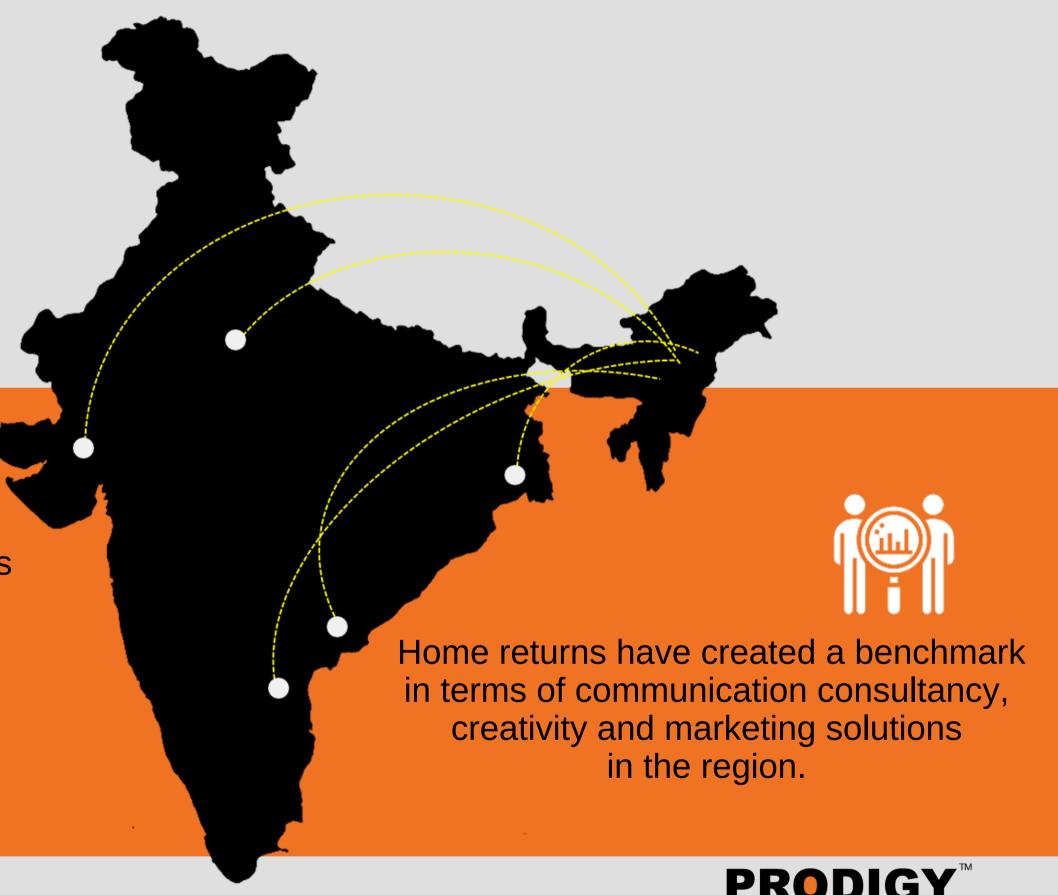




The Home-return Factor



Team Prodigy consists of people with exposures at National platforms across the communication verticals.



DEPARTMENT Outdoor

Our Outdoor Advertising team creates impactful hoarding campaigns that captures attention and leaves a lasting impression. With our eye-catching designs, we help businesses make a strong first impression on potential customers.



- 1200+ CAMPAIGNS
- **30+ INNOVATIVE CAMPAIGNS**
- 18 YEARS OF INDUSTRY DOMINANCE



OUT MEDIA

- HOARDING
- UNIPOLE
- BUS SHELTER
- KIOSK
- TRAFFIC BOOTH

- BYLANE SIGNAGE
- MALL BRANDING
- DIGITAL OOH
- TRANSIT BRANDING
- TEMPORARY SIGNAGE

AND THE BEST PART IS, WE HAVE EXCLUSIVE RIGHTS OVER LANDMARK SIGNAGE, BY LANE SIGNAGE, JUNCTION SIGNAGE AND MONOPOLE.





Client - Uttarayan Harmony









Client - Uttarayan Harmony







Client - The Majesty





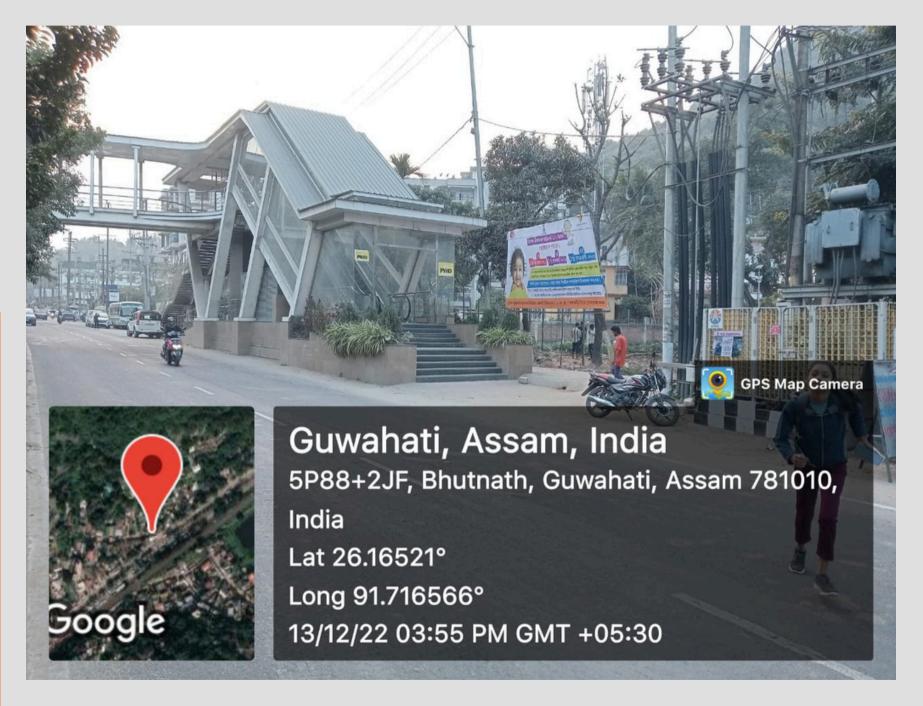


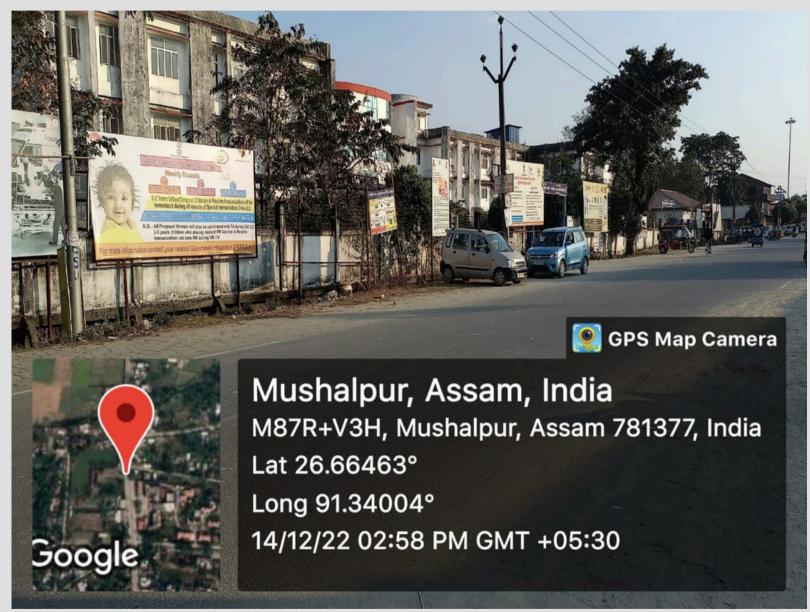
Client-The Majesty





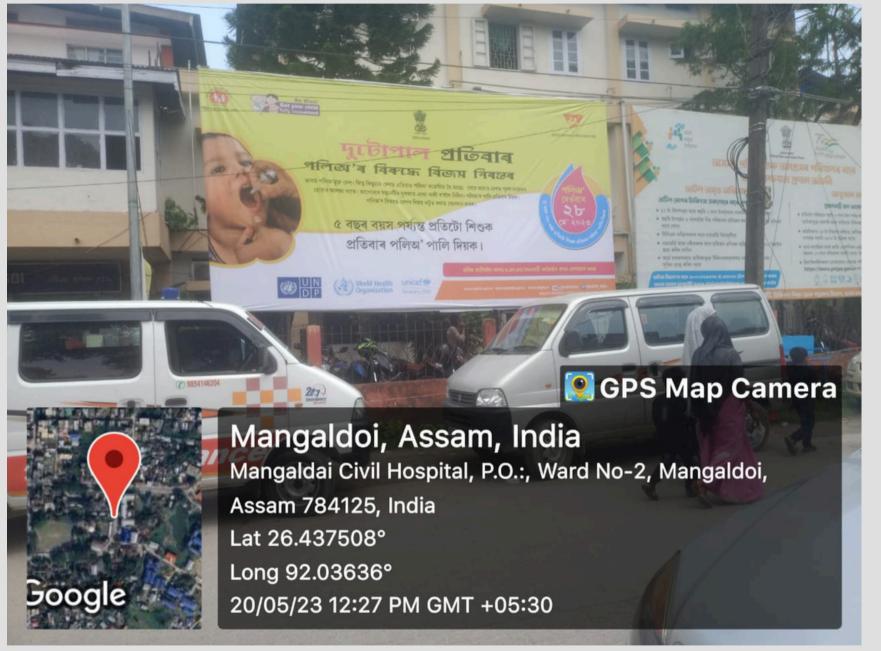
Client- Directorate of Health Service (FW)

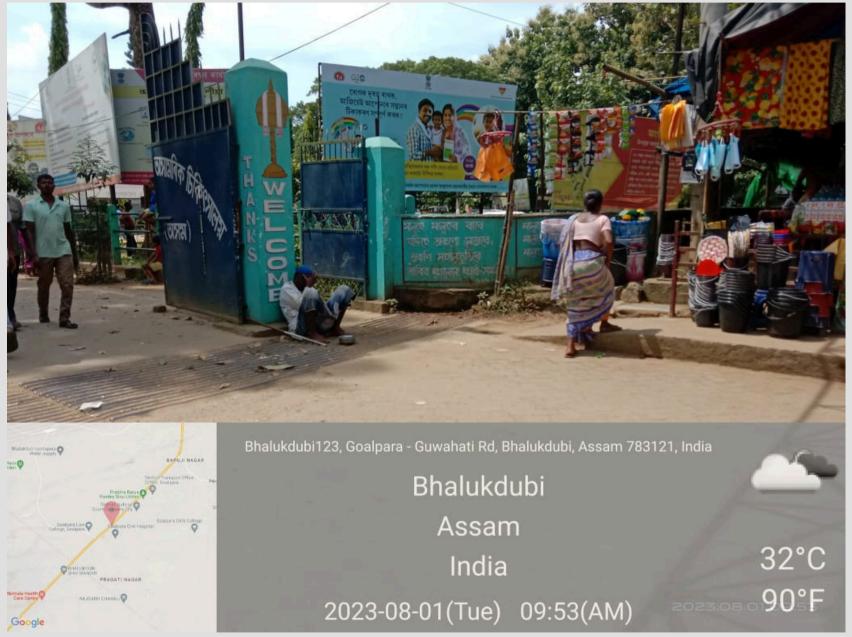






Client-Directorate of Health Service (FW)







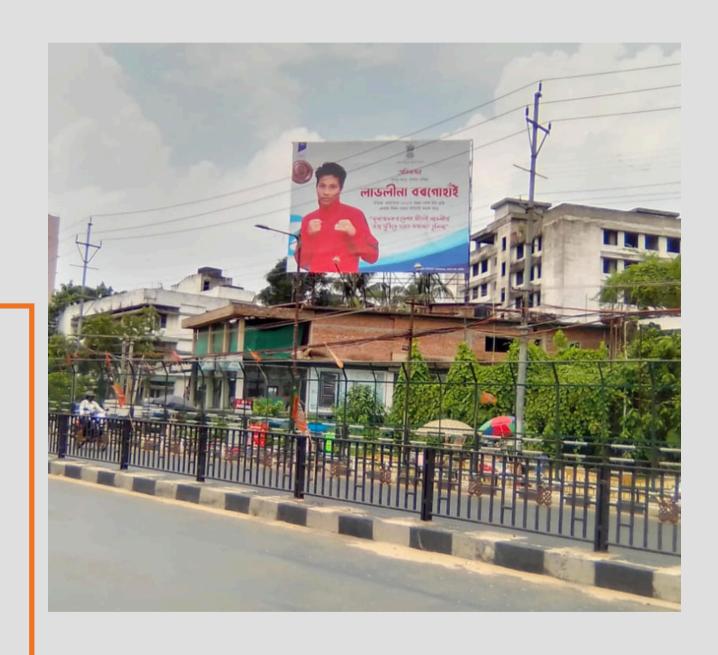
Client - DIPR







Client - DIPR









Client - DIPR



Assam 781011, India

114, Assam Trunk Rd, Maligaon Gate No.4, Maligaon, Guwahati,



Client - ATAL AMRIT ABHIYAAN







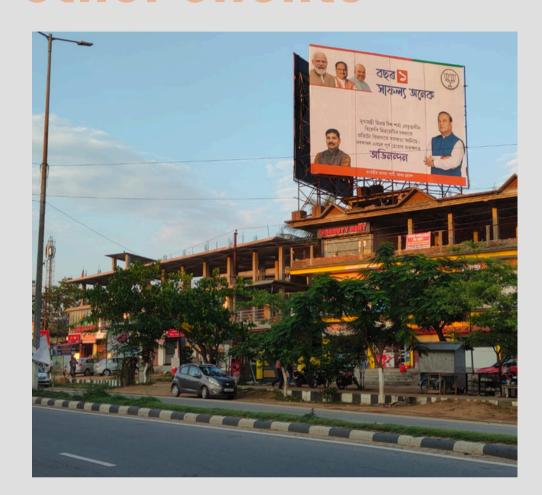


Client - ATAL AMRIT ABHIYAAN





Other Clients





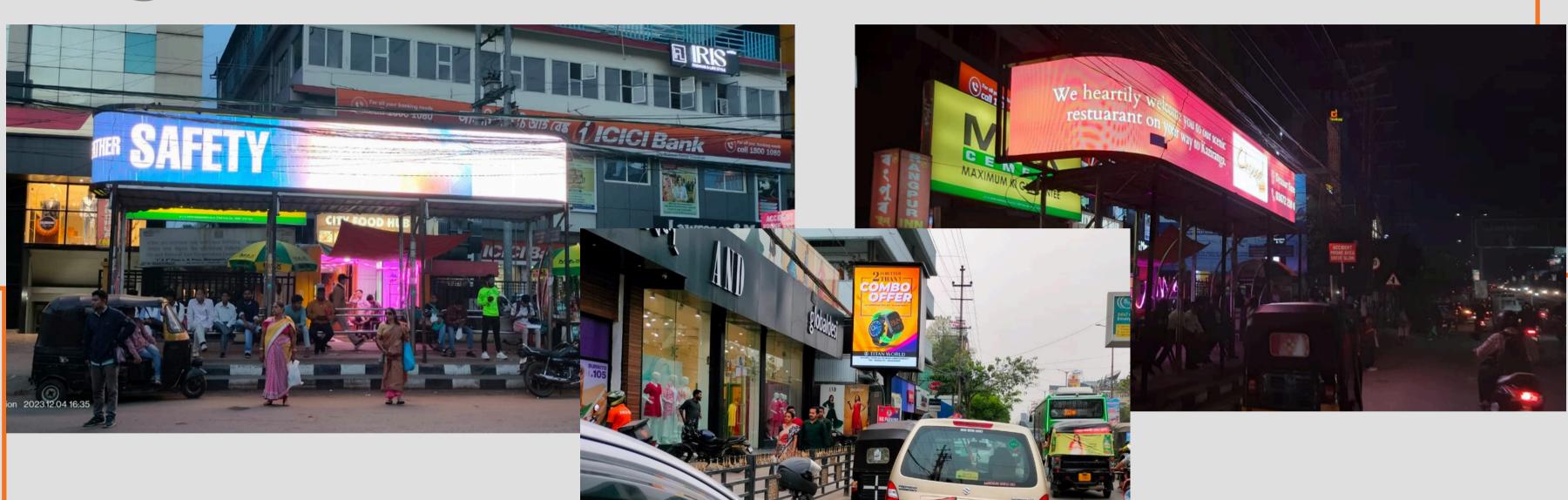








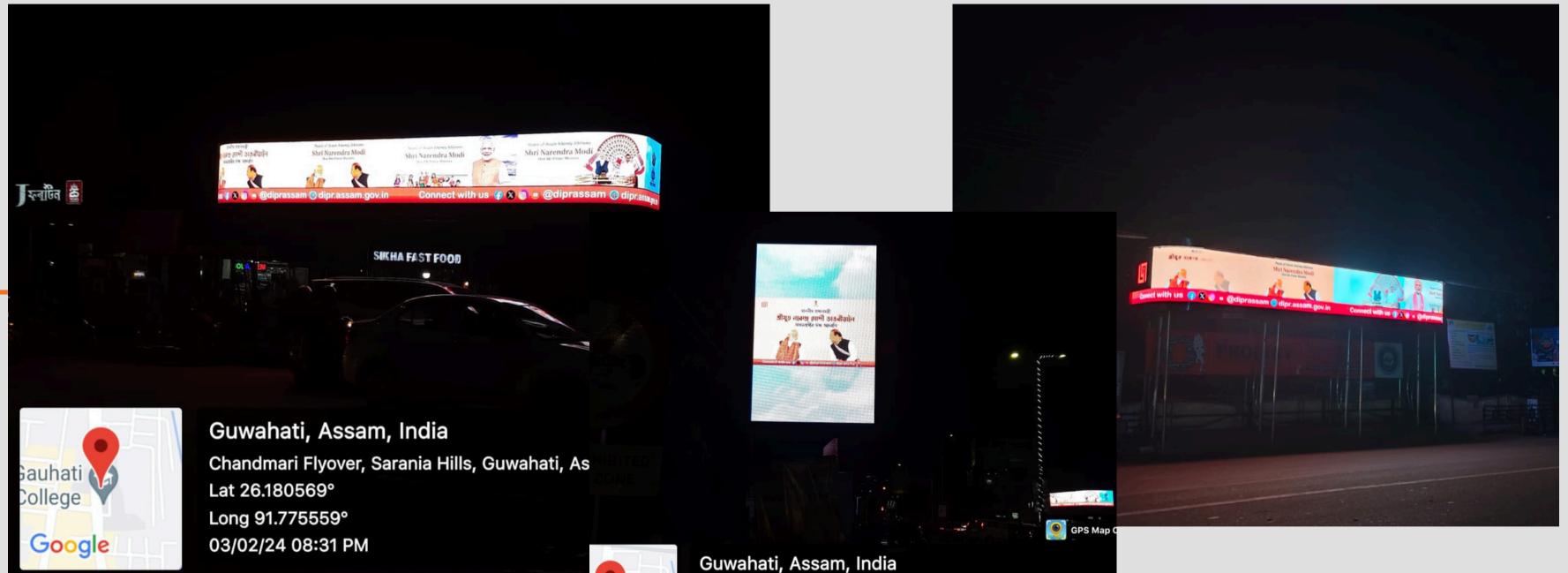
Digital 00H



Shot on OnePlus



Digital OOH



781003, India Lat 26.181°

gle

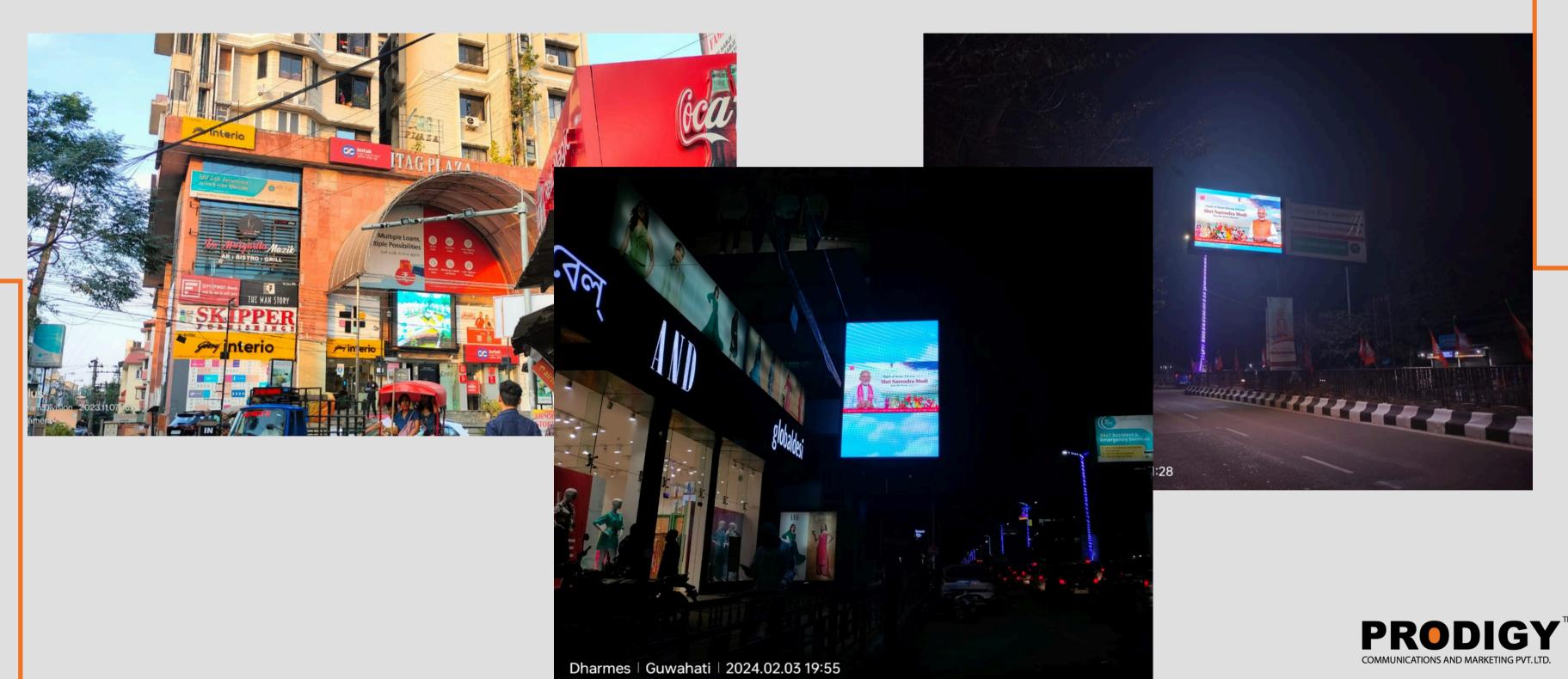
Long 91.775477°

03/02/24 08:22 PM

5QJG+948, Anundoram Baruah Setu, Sarania Hills, Guwahati, Assam



Digital OOH



Digital OOH







DEPARTMENT Events

From concept on paper to reality on field, we drive excellence at managing events - Corporate, Government, Festivals, Commercial, Wedding, Fashion and Entertainment, Private events and lot more.











Client - Bihu Binondiya (Bihu Guinness World record event)











Client - Assam Trade Promotion Organisation (ATPO)















Client - G20















Client - Public Works Department (PWD)





Client - Jal Jeevan Mission





Client - Meghalaya International Film Festival 2023





Client - SWACHH BHARAT MISSION 2019











Client - World Tourism Day





Client - Assam Tourism Development Corporation Ltd. - ICOMOS







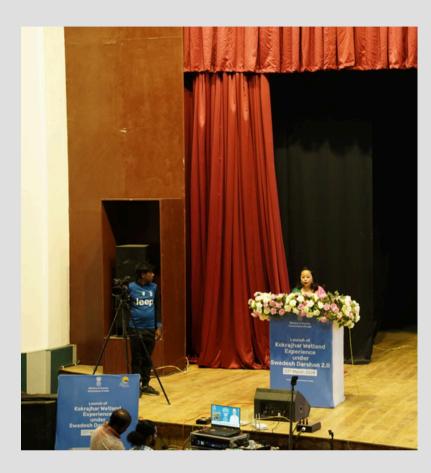






Client - Virtual Conference by PM -Kokrajhar











Client - Virtual Conference by PM - Jorhat









Client - GIFF 2017 (Guwahati International Film Festival)











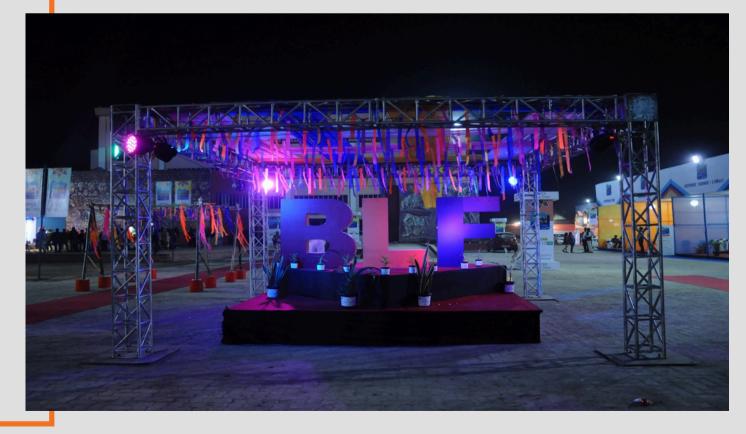
Client - BLF (Brahmaputra Literary Festival)

















Client - International Tourism Mart 2017













Client - BRICKS YOUTH SUMMIT



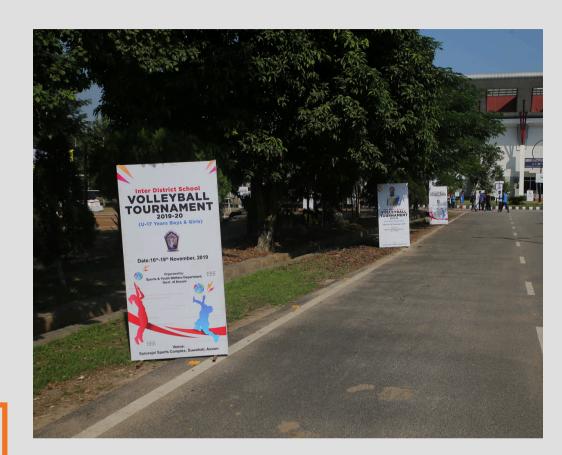








Client - Inter-District Volleyball Tournament 2019

















Client - MOGHAI OJAH 2018 (Srijan Award Ceremony)











Client - XOHUDOR 2016











Client - NORTHEAST MUSIC FESTIVAL 2016







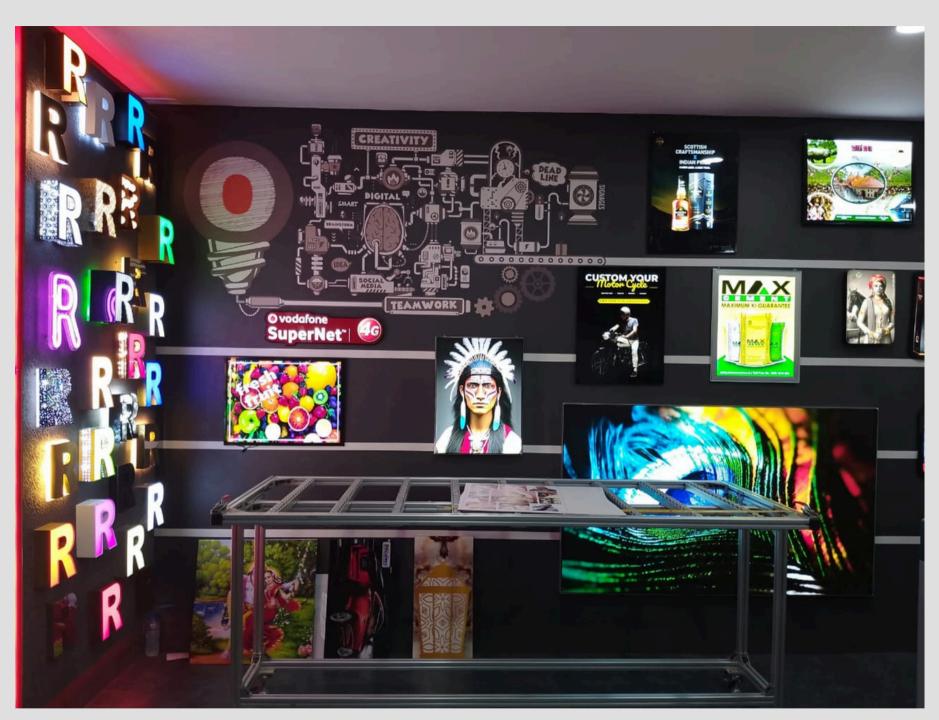




DEPARTMENT Fabrication

Our team at printing & fabrication department are ready to move the mountain in order to offer ultimate, cutting-edge freshness to hardware based projects, bringing intangible to a tangible format.

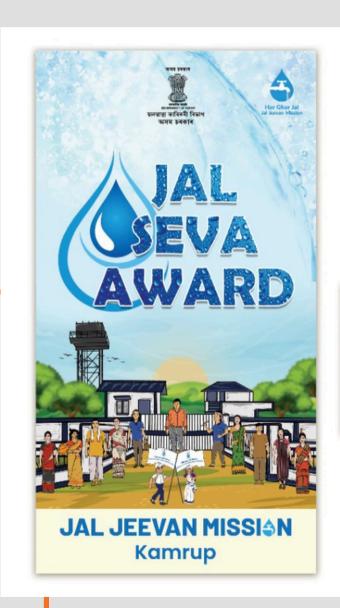






Client - JAL JEEVAN MISSION

per day





household







Signage & Glow Sign Board











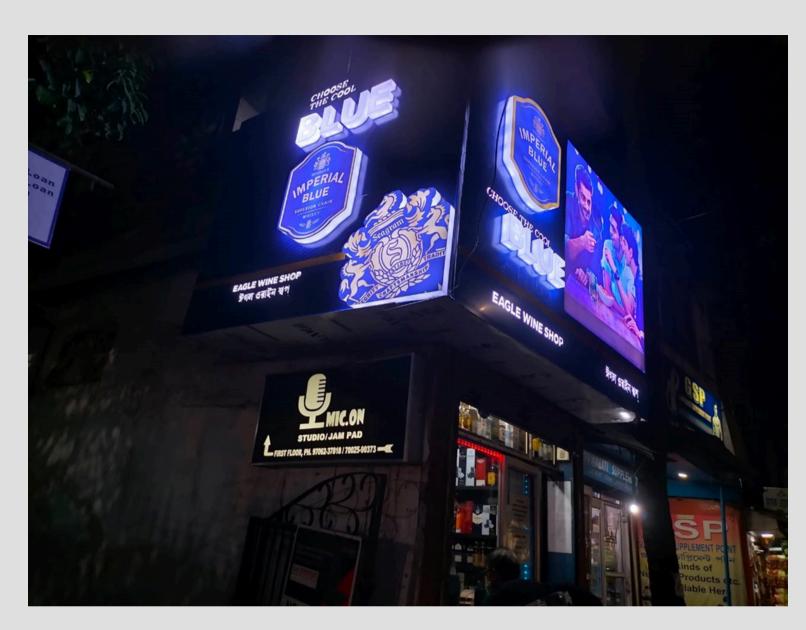




Signage & Glow Sign Board











Other works















Other works









Jal Jeevan Mission- AVs & Animations





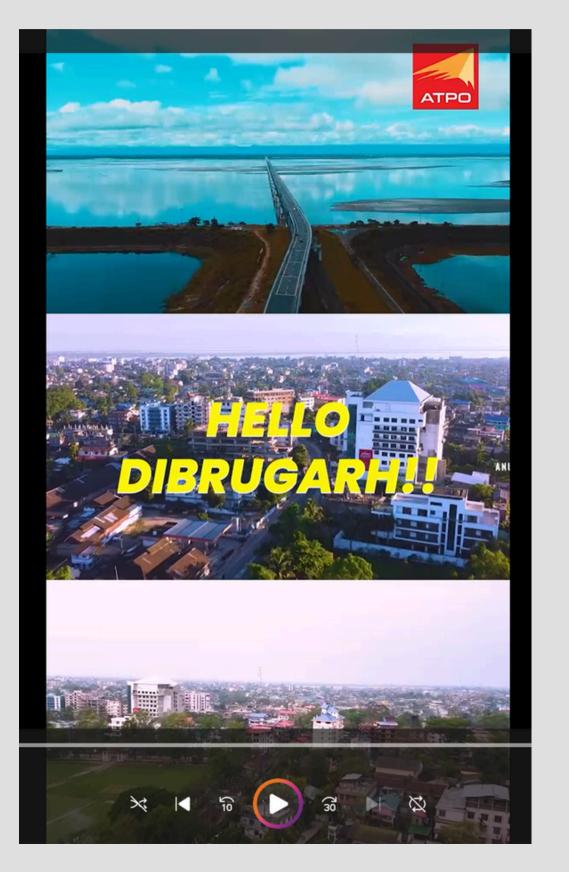
SBMG Assam- AVs







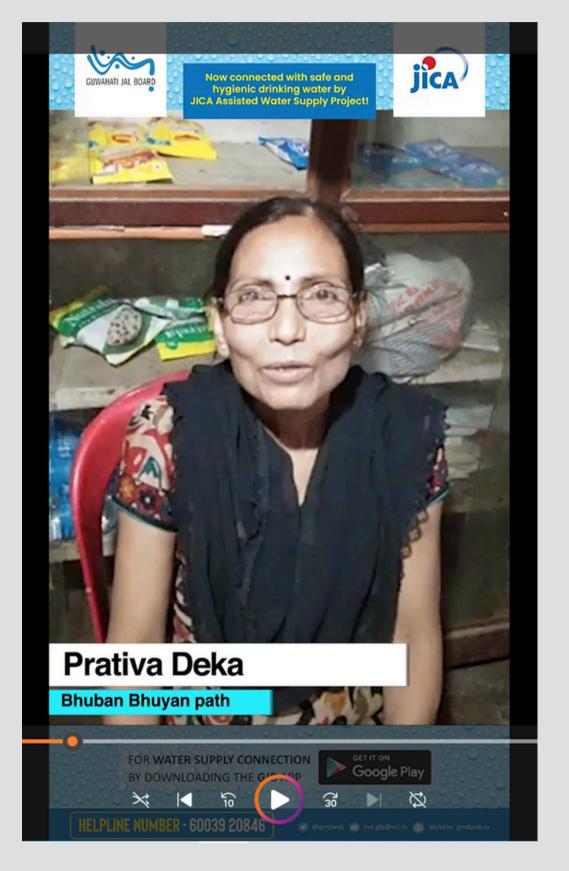
ATPO - Reels







Jal Board - Testimonial Videos







AAA - Testimonial Videos





Department MEDIA

Our vibrant team excels in planning creative content that aligns with your marketing strategy. Whether you need printing of collaterals like brochures, visiting cards, folders, diary, calendar, or other design work for paper ads, packages and kits, our media department is your one-stop solution. Trust us to deliver tailored media solutions that meet your needs.



MARKET STRATEGY | PRINT ADVERTISEMENT | RADIO



Client - Swachh Bharat Mission (Posters)

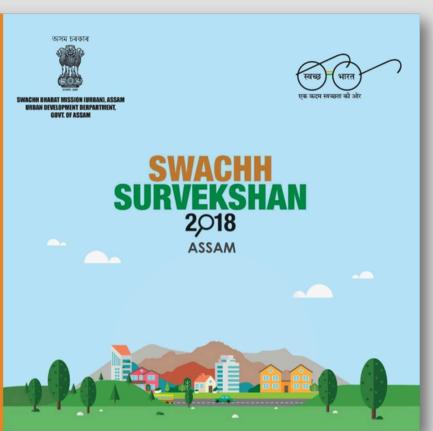






Client - Swachh Bharat Mission (Book Layout & Paper Ad Design)







Sanitization and hygiene starts with you

Sanitation is the effective use of tools and actions that keep our environment healthy. These include latrines or toilets to manage waste, food preparation, washing stations, effective drainage and other such mechanisms.

Hygiene is a set of personal practices that contribute to good health. It includes things like hand-washing, bathing and cutting hair/nails. Hand-washing is the single most important activity we can all do to encourage the stop of disease.

The difference is subtle but important. While both sanitation and hygiene are related, we must be taught both effective tools and effective behaviors to protect our health. Imagine how important these can be in places without a toilet or where hand washing has never been learned!



Be clean, be safe

The new national campaign, Swachh Bharat: Swachh Vidyalaya (SBSV), or "Clean India: Clean Schools", was launched in September 2014, heralding a new era in the Indian government's focus on WASH in Schools. A key feature of the campaign is to ensure that every school in India has a set of functioning and well maintained water, sanitation and hygiene facilities.

SBSV will encompass both the technical and human development components that are necessary for good WASH practices. Technical components include drinking water, handwashing, toilet and soap facilities in the school compound for use by children and teachers and the human development components are the activities that promote conditions within the school and the practices of children that help to prevent water, hygiene and sanitation-related diseases.







CLIENT - Labour Department (Paper Ads)





ই-শ্ৰমৰ সহায়ত দুঃসময়তো সকাহ পাওক

অসংগঠিত শ্ৰমিকৰ বাবে ২ লাখ টকাৰ দুৰ্ঘটনা বীমা

ই-শ্ৰম পূৰ্টেল ভাৰত চৰকাৰে প্ৰস্তুত কৰা অসংগঠিত খণ্ডৰ শ্ৰমিকৰ এক কেন্দ্ৰীয় ডাটাবেছ। ই আধাৰৰ দ্বাৰা সংযক্ত।

- দুর্ঘটনাক আমি নিয়ন্ত্রণ কবিব নোৱাৰো। কিন্তু ইয়াৰ যন্ত্রণা হ্রাস কবিব পাৰো। সেয়ে ভাবত চৰকাৰৰ ই-শ্রম কার্ডৰ সৈতে সুবিধাসমূহ গ্রহণ কৰক। অসংগঠিত খণ্ডৰ শ্রমিকসকলে কোনো দুর্ঘটনাৰ সন্মুখীন হ'লে এই কার্ডে আর্থিক সাহায্য প্রদান কৰে।
- ই-শ্রম পর্টেলত পঞ্জীয়ন কবি এই কার্ডখনব সবিধাসমহ লওক। কার্ডখনে ভারতব সকলো স্থানব শ্রমিকসকলক ২ লাখ টকাব দর্ঘটনা বীমা প্রদান করে।
- অসংগঠিত খণ্ডৰ ১৬ ৰ পৰা ৫৯ বছৰ বয়সৰ সকলো শ্ৰমিকেই ই-শ্ৰম প'টেলত পঞ্জীয়নৰ বাবে যোগা

অধিক তথ্যৰ বাবে 1800 267 6888 ত ফোন কৰক বা www.maandhan.in বেবছাইটটো চাওক।

ইয়াৰ বাবে ফোন নম্বৰসহ আধাৰ কাৰ্ড আৰু বেংক একাউণ্টৰ প্ৰয়োজন।

উমাং এপতো এই সন্দর্ভত প্রয়োজনীয় তথাসমূহ উপলব্ধ।



ই-শ্ৰম পৰ্টেলৰ জৰিয়তেও আপুনি পঞ্জীয়ন কৰিব পাৰে।



অধিক জানিবলৈ, ফোন কৰক ১৮০০ ২৬৭ ৬৮৮৮ অধিক তথ্য আৰু পঞ্জীয়নৰ বাবে লগ ইন কৰক

www.maandhan.in

আমাৰ ই-শ্ৰম হেল্প ডেস্ক নম্বৰৰ 📞 ১৪৪৩৪









DONATE A PENSION

Employers can donate the premium contribution towards PM-SYM Pension scheme for their immediate support staff such as domestic workers, drivers or any other eligible unorganized workers under Donate-a-Pension initiative.



You can help them by donating an amount between 660 to 2400 per year depending on the age of the beneficiary.

A little donation can secure someone's future



The people/employers can donate on

(www.maandhan.in)

or by visiting the nearest Common Service Centre (CSC).

WHAT IS PM-SYM?

- Pradhan Mantri Shram Yogi Maan-dhan (PM-SYM) is a government Pension scheme for unorganised workers to ensure old age protection
- Minimum assured pension of ₹ 3000 per month after the age of 60 years.

For more information, Call at: 1800 267 6888 or Visit www.maandhan.in

COMMISSIONERATE OF LABOUR, LABOUR WELFARE DEPARTMENT, GOVT OF ASSAM





PROMISING A SECURED FUTURE **FOR EVERY WORKER**

PRADHAN MANTRI - SHRAM YOGI MAAN-DHAN (PM-SYM)

For unorganised workers to ensure old age protection

Hon'ble Chief Minister overnment of Assam, India

SCHEME BENEFITS:

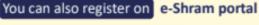
- Minimum assured pension of Rs 3000 per month after the age of
- During the receipt of pension (after 60 years), if the beneficiary dies, the spouse of the beneficiary will receive 50% of the pension received by the beneficiary as family pension.
- If the beneficiary dies before 60 years, his/her spouse can join and continue the scheme by payment of regular contribution or exit the scheme as per provisions of exit and withdrawal.

ELIGIBILITY:

- The scheme is tailored for the unorganised workers: Home based workers, Street vendors, Mid-day meal workers, Brick kiln workers, Rag pickers, Domestic workers, Rickshaw pullers, Landless labourers, Agricultural workers, Construction workers, Beedi workers, Handloom workers, Leather workers, etc.
- Beneficiary should be aged between 18 40 years.
- Beneficiary's monthly income should be Rs 15,000 or less.

The Central Government will equally contribute in subscriber's pension account.

Contact your nearest Labour Welfare office or Common Service Centre with your AADHAAR and bank details





1800 267 6888



COMMISSIONERATE OF LABOUR, LABOUR WELFARE DEPARTMENT, GOVT OF ASSAM













For more details and registration, visit www.maandhan.in



CLIENT - Atal Amrit Abhiyaan (Paper Ad)





— আনুষ্ঠানিক উদ্বোধনী –

মুখ্যমন্ত্ৰী লোক সেৱক আৰোগ্য যোজনা

চৰকাৰী কৰ্মচাৰী আৰু পেঞ্চনাৰৰ চিকিৎসা পৰিশোধৰ বাবে অনলাইন প'ৰ্টেলৰ শুভাৰন্তণি



মুখ্য অতিথি

ড° হিমন্ত বিশ্ব শৰ্মা

মুখ্যমন্ত্রী, অসম

গৌৰৱময় উপস্থিতি

শ্ৰীকেশৱ মহন্ত

মন্ত্ৰী, স্বাস্থ্য আৰু পৰিয়াল কল্যাণ, চিকিৎসা শিক্ষা আৰু গৱেষণা ইত্যাদি বিভাগ, অসম চৰকাৰ

শ্ৰীজয়ন্ত মল্লবৰুৱা

মন্ত্ৰী, পৰ্যটন, জনস্বাস্থ্য কাৰিকৰী ইত্যাদি বিভাগ, অসম চৰকাৰ

শ্ৰীমন্ত শংকৰদেৱ আন্তৰ্জাতিক প্ৰেক্ষাগৃহ, গুৱাহাটী | ২ অক্টোবৰ ২০২৩ | আবেলি ৩ বজাত

—— বৈশিষ্ট্যসমূহ –

- ♦ ৰাজ্যৰ ৰাজকোৰৰ পৰা দৰমহা আৰু পেঞ্চন লাভ কৰা সকলো চৰকাৰী কৰ্মচাৰী আৰু পেঞ্চনাৰ যোগ্য হিচাপে বিবেচিত
- ♦ চি জি এইচ এছৰ হাৰ অনুসৰি চিকিৎসাৰ ব্যয় পৰিশোধ
- ♦ ন্যুনতম যোগ্যতা থকা এজন কৰ্মচাৰী / পেঞ্চনাৰৰ দ্বাৰা নিজ পছন্দৰ চিকিৎসালয়ত চিকিৎসা লাভৰ সুবিধা
- ◆ शिकाशित्न निस्त्रीसारिक এছ এম এছ যোগে আপডেট প্রদান
- আগতীয়া আৰু আংশিক পৰিশোধৰ ব্যবস্থা
- ইতাধিকাৰীৰ বেংক একাউণ্টত পোনপটীয়াকৈ সময় নির্ধাৰিত পদ্ধতিৰে চিকিৎসা বয়য় পৰিশোধৰ ব্যবস্থা



CLIENT - ATPO (Paper Ad)





CLIENT - Assam Tourism (Paper Ad)







Client - Forest Department (Coffee Table Book)





CLIENT - Federal Bank (Leaflet)







Other Clients







OTHER Clients









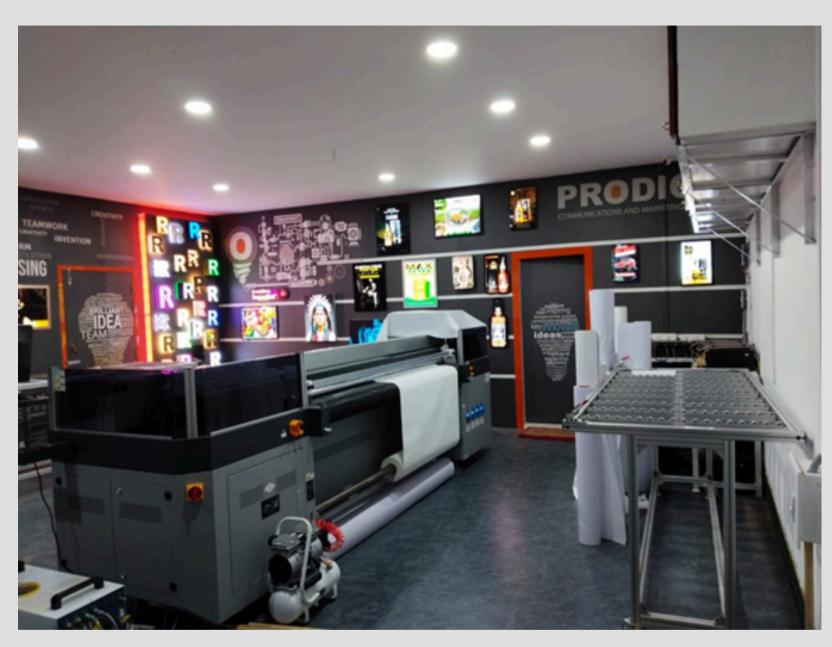




DEPARTMENT Design & Printing

We take pride in offering one of the best and highest qualities of design and printing works in the region with the help of our highly experienced design & printing team.







CLIENT - SKYLARK GROUP









CLIENT - S M Associate





Other Works

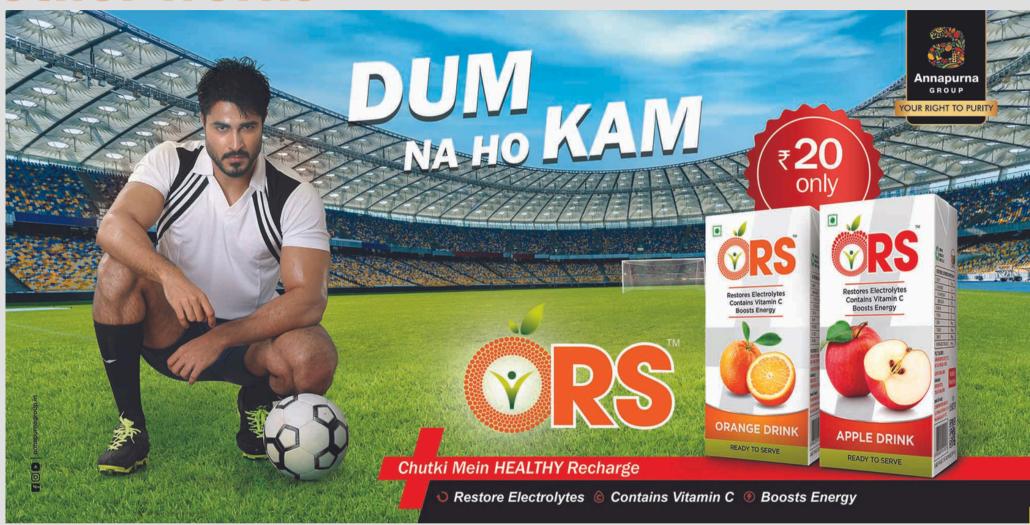




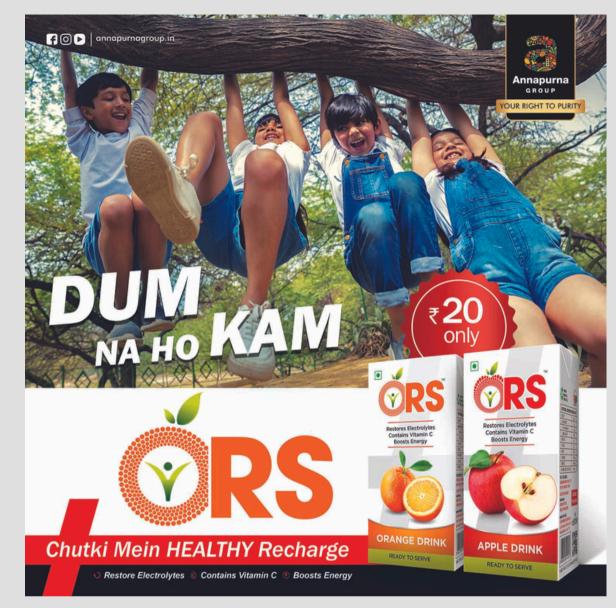


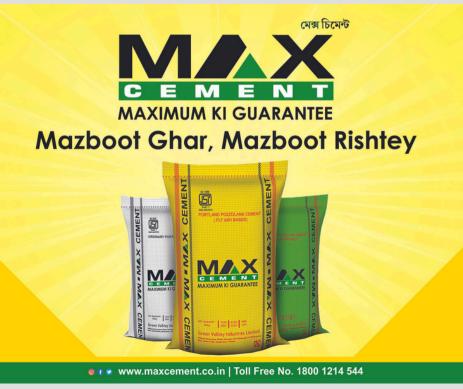


Other Works





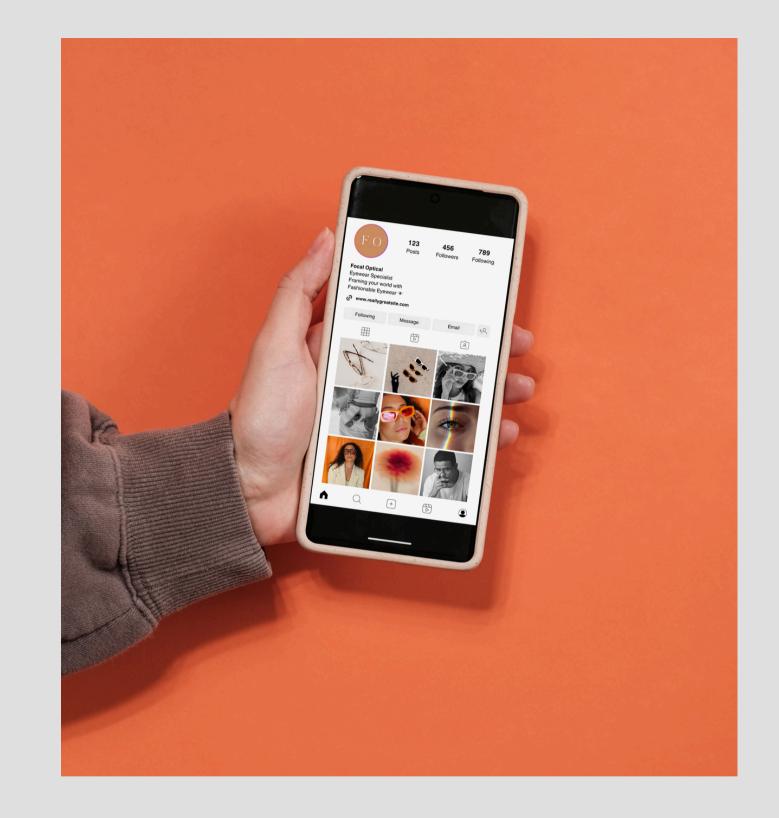






DEPARTMENT Digital

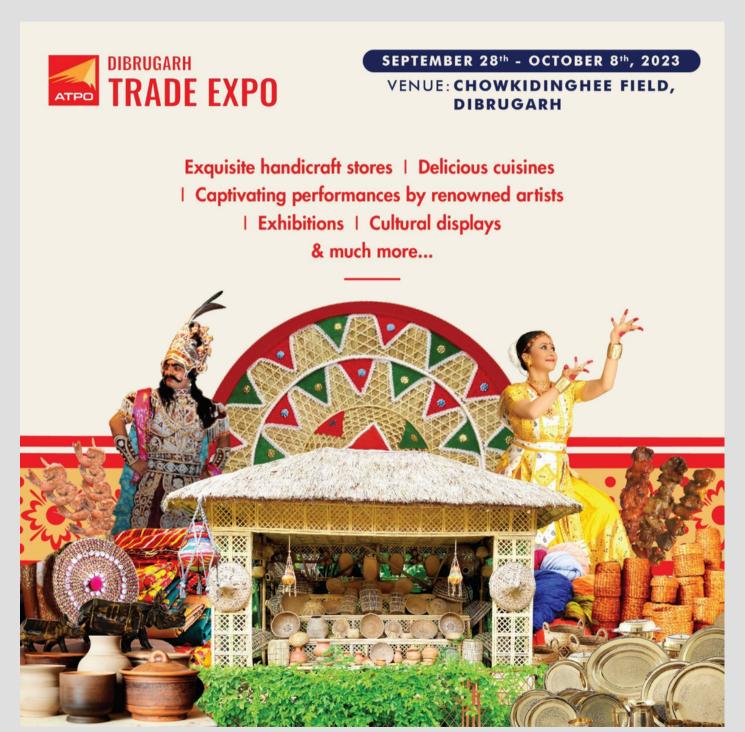
Our digital marketing department offers integrated digital marketing services. Our goal is to offer accelerated & sustainable growth for brands using our digital marketing expertise. We have the stability, we're agile & flexible to keep things moving forward, and with the right pace.



WHAT WE OFFER:

Social Media Marketing | Paid Campaign Execution | Search Engine Optimization | Analysis and Social Listening Tools

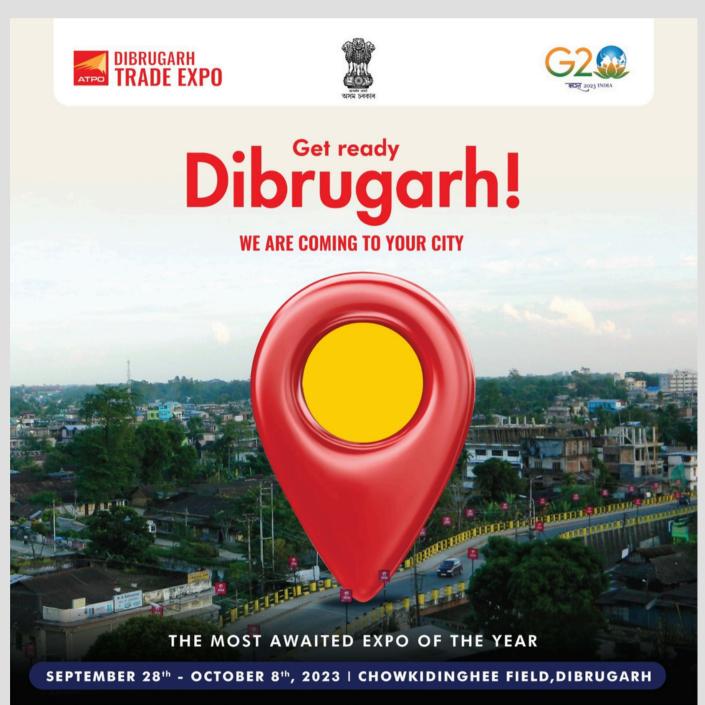














Past Works











